**XXX County Introduces Next Gen 911 Mapping Solution to Improve Emergency Response with More Connected, Data-Driven Technology**

**CITY, State (Month Day, Year)** FOR IMMEDIATE RELEASE – XXX County 911 has made a significant upgrade to its 911 system—now backed by a highly integrated, resilient and cloud-native Next Generation 911 (NG911) solution that enables first responders to get people the help they need faster, and safer, than ever before–improving outcomes and saving lives.

As of (Month Year), XXX County 911 is leveraging RapidDeploy’s platform to locate callers with greater precision and drive more life-saving outcomes. As the leading NG911 primary call-taking map, RapidDeploy’s Radius Mapping enables faster response times, enhanced situational awareness and better prepares first responders as they take action during critical emergency situations.

According to XX at XXX County 911, “RapidDeploy brings all the right data together in a single map so that our teams can better coordinate the right response and prepare first responders. People’s expectations have changed and the upgrades made available from RapidDeploy help us keep up with the communication and technology used today, allowing us to better serve our community.”

With upgraded NG911 technology, dispatchers and telecommunicators in XXX County can now locate callers instantly, track a caller’s movements in real-time, and leverage modern communications, such as live video and real-time 911 text messaging, which leverage GIS data to enhance location details and supporting modern communication applications. These alternative 911 communication options can be beneficial for individuals that are hearing impaired or for callers that find themselves in situations where they are unable to verbally communicate.

“We are proud to support XXX County in their transition to NG911 and look forward to providing them the tools, data and training they need to build a safer 911 ecosystem for their communities,” said Steve Raucher, CEO and co-founder at RapidDeploy.

For more information, visit XXX county.

About XXX
Customer to add boilerplate language here

About RapidDeploy

Founded in 2016, and based in Austin, TX, RapidDeploy is the leading cloud-native platform for public safety. We provide Next Generation 911 solutions that deliver intelligent information throughout the emergency response journey, empowering agencies and first responders to drive better outcomes in mission critical situations.

With a curated partner network, our platform combines mobile signals, critical datasets, and call information into a single operating system, improving emergency response with location accuracy, situational awareness, modern communications, and actionable insights. Our products improve outcomes and ultimately save lives. In 2024, RapidDeploy earned recognition for the 7th year in a row as a prominent company to watch on the GovTech 100 list, and as a winner on Fast Company’s 2024 Most Innovative Company list. Learn more at [www.rapiddeploy.com](http://www.rapiddeploy.com/).